



Media Advisory

Blue Water Area Transportation Commission

2021 Lapeer Avenue Port Huron, MI 48060
810.987.7373 fax 810.987.2431 www.bwbus.com

FOR IMMEDIATE RELEASE

June 1, 2010

CONTACT: Jim Wilson, BWAT General Manager, 810.966.4200 jwilson@bwbus.com

Ride the Bus For FREE on Thursday, June 17!

Blue Water Area Transportation Celebrates National Dump the Pump Day

PORT HURON, MI — Collection boxes will be covered and bus drivers will not be accepting fares when our local transit agency offers free fares for the day to celebrate national “Dump the Pump Day” on Thursday, June 17.

The American Public Transportation Association introduced “Dump the Pump Day” five years ago to encourage people to ride public transportation as a way to save money, protect the environment, reduce dependence on foreign oil, and improve American quality of life.

APTA reports that a household downsizing from two to one cars can save an average of more than \$9,000 a year. One person switching to public transit, according to APTA, can reduce daily carbon emissions by more than 4,800 pounds in a year.

“Our local impact on the environment is even greater, since most of our buses run on clean-burning compressed natural gas,” explains BWAT general manager Jim Wilson. “CNG is an alternative fuel that we have been producing since 1996.”

BWAT will offer free rides on June 17 on fixed-route buses, dial-a-ride buses, the shopper shuttle, and commuter route buses. To learn about routes and schedules, call the transit agency’s dispatchers at (810) 987-7373 or visit www.bwbus.com.

+++++

BWATC continues a proud tradition of innovation in public transit that has served Port Huron for more than a century. Port Huron was one of the nation’s first communities to operate an electrified transit system in the 1880s and one of the first to operate motor coaches when they became popular in the 1930s. Following an eight-year hiatus, the current bus service began in September 1976. Since then, BWATC has carried more than 21 million riders and continues the tradition of innovation by producing its own compressed natural gas alternative fuel since 1996.

#####



Gloria Justice Public Relations

NEWs MEDIA CONTENT SOLUTIONS *with a Social Edge*

glojustice@smithjusticegroup.com 810.357.6817

<http://www.gloriajustice.com> <http://www.smithjusticegroup.com>

Smith Justice Group 3560 Pine Grove Ave. #350 Port Huron MI 48060